

## eCaliper - Built On a Solid Foundation

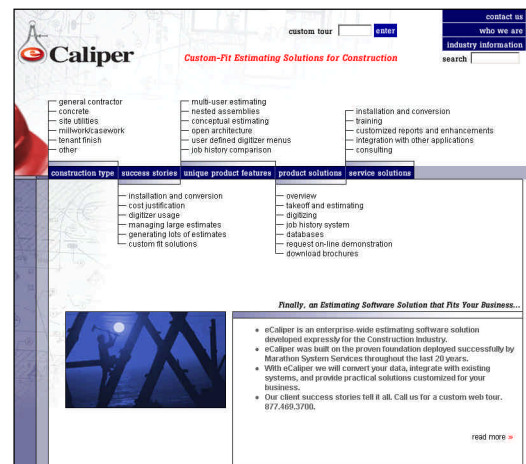
eCaliper is the latest product from Marathon System Services. It represents the re-emergence of Marathon as a leader in the construction software marketplace. Powered by new capital and management talent, Marathon's goal is to be your best-of-breed partner with our new generation estimating product, eCaliper.

Marathon leadership is most evident in its open architecture, software configurability, feature-functionality mix, solution services and loyal, satisfied customers.

**Roots of Marathon** - Since 1979 Marathon has been a premier supplier of in-house computer solutions for the construction industry. With Marathon, you are dealing directly with experienced, subject-matter experts in the construction software arena.

Marathon value is best reflected in our specifically configured, "tailored", software applications. You have choices from a stand-alone estimating system to a fully integrated estimating and accounting solution.

**Mission Statement** - Our Mission is simple - provide you cost effective, technologically advanced estimating and accounting software solutions. Our goal is your success. Whether you are interested in estimating or accounting systems, or both, Marathon has a solution to meet your needs.



[www.ecaliper.com](http://www.ecaliper.com)

## Marathon Product Services

**Conversion** - A successful implementation is directly related to the quality of the plan underlying the process. We provide professional services to convert your existing database to eCaliper.

- The success of your implementation is our goal. We start with a complete evaluation of your existing database... then create a plan for its efficient conversion.
- The process includes conversion of data for staff training as well as conversion activity to coincide with going live on the eCaliper System.

**Installation** - Marathon installs are straightforward.

- Our goal is a failsafe system installation with minimal impact on your daily operations.
- Each user receives a CD with all the programs necessary to operate the software. A user manual is included.
- You have immediate access to 24/7 on-line, context sensitive help.
- For support purposes, we ask all users to have a modem or broadband web access on their PC so that we can support the system remotely if necessary.

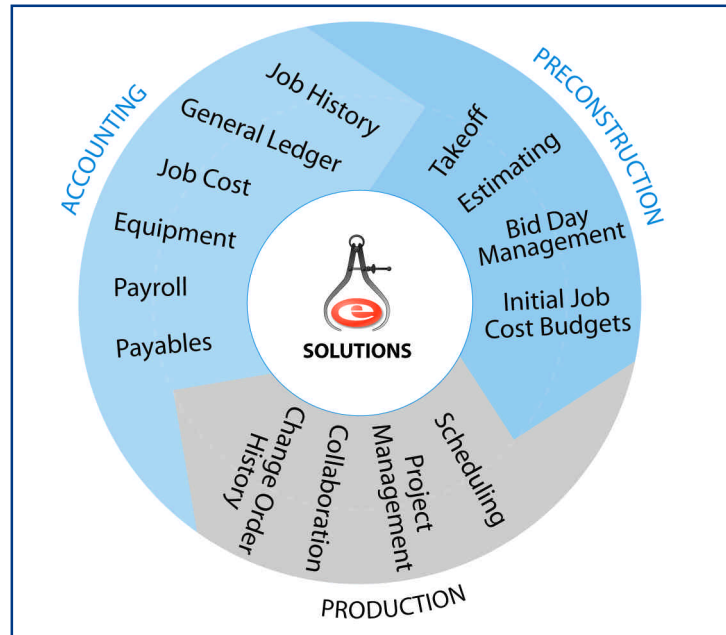
**Training** - Marathon has a reputation for highly effective educational programs on behalf of its customers. eCaliper follows in that same winning tradition.

- We will design a custom-fit educational program to address the each of your special needs, including set-up, creation of estimates, modification of estimates and scheduled operations/reporting.

- Supplemental education is included for add-on products such as digitizers, job history and connectivity to outside data sources.
- User-friendly documentation is on-line for convenient access.
- Education can be provided individually, or in classes, on-site or over the web.

**Custom-Fit Solutions** - You deal with lots of complexity, so we know that some eCaliper clients have unique needs that cannot be satisfied entirely by off the shelf solutions.

- We have a proven process to custom-fit the eCaliper solution to our client's unique requirements.
- We study how you perform takeoffs and estimates and how your estimates are used in the rest of the construction process. We incorporate that knowledge into the installation process.
- Once the analytical phase is complete, we develop a very specific implementation plan to develop the custom-fit conversion, training, software and reports required by your construction company.
- Once identified, any special custom-fit requirements of our customers are specified in detail so that all parties know exactly how the services will be provided or the unique application features will be operated.
- Traditionally, customization of software involved changes to program source code, which could be costly and problematic to program, implement and support. With the eCaliper system, we have developed an advanced architecture that enables most custom development requests to be accomplished by our application specialists without the need to involve programming personnel.
- In a number of cases, our advanced users have learned to use the application toolset to make changes to the system efficiently without requiring source code modifications. Our advanced architecture allows new data fields, data entry and inquiry screens, menu items and reports to be easily added to eCaliper without any programmer intervention.
- Once complete, the custom-fit applications are tested thoroughly and documented, both internally and on your system. When the customization passes our rigorous testing, it is installed on your system and incorporated into your business processes to your satisfaction.



**System Evaluation** - We have professionals that have been involved in system evaluations at every level.

- We can evaluate your estimating or accounting system on a cost/benefit basis to determine if you are getting the value you expect from your investment of time and money.
- We believe in the value of new technology, but only when it can increase return on investment and lengthen the life of good business solutions.

**Software Design** - Not only do we provide excellent software, we can provide design services for new software functionality for your business. This consulting service is available as a part of our customization process. All of our products have been designed with Open Architecture in mind. This allows our valued users to connect with both internal and external systems and databases.

**Total Solutions Provider** - For your construction company needs Marathon System Services remains the leader in providing industry-specific software and services to clients across the country

For more information, contact the company toll-free at 877-469-3700 or visit our new web site at [www.eCaliper.com](http://www.eCaliper.com).